



## Medical Indications:

Diets with these nutritional modifications have been recommended for dogs with the following conditions:

- Obesity (weight loss and weight maintenance)
- Constipation
- Fiber responsive colitis
- Diabetes mellitus in overweight dogs
- Hyperlipidemia in overweight dogs

## Medical Contraindications:

- Conditions associated with catabolic states



Actual Size



An enticing blend of crunchy kibble and tender morsels

## Feeding and Administration:

Pro Plan Veterinary Diets OM Select Blend Overweight Management Canine Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight loss or maintenance.

FEEDING GUIDE <sup>1</sup>					
BODY WEIGHT		FOR WEIGHT LOSS		FOR MAINTENANCE	
lbs	kg	kcal/day	Approximate Number of 8-oz Cups/Day <sup>3</sup>	kcal/day	Approximate Number of 8-oz Cups/Day <sup>3</sup>
5	2.3	158	3/4	243	1 1/8
10	4.5	248	1 1/8	381	1 3/4
20	9.1	397	1 3/4	610	2 3/4
30	13.6	519	2 3/8	799	3 5/8
40	18.2	631	2 7/8	971	4 3/8
50	22.7	732	3 3/8	1126	5 1/8
60	27.3	828	3 3/4	1274	5 7/8
80	36.4	1004	4 5/8	1545	7
100 <sup>4</sup>	45.5	1166	5 3/8	1794	8 1/4
CALORIE CONTENT (CALCULATED) <sup>2</sup>					
2941 kcal/kg					
1334 kcal/lb					
219 kcal/8-oz cup					
74 g/cup					

## Ingredients:



Whole grain corn, soybean meal, soybean germ meal, soybean hulls, soy flour, poultry by-product meal, corn protein meal, pea fiber, natural flavor, powdered cellulose, animal fat preserved with mixed-tocopherols, glycerin, chicken, malted barley flour, tricalcium phosphate, salt, L-Lysine monohydrochloride, mono and dicalcium phosphate, calcium carbonate, zinc proteinate, Vitamin E supplement, choline chloride, DL-Methionine, manganese proteinate, L-Carnitine, ferrous sulfate, niacin (Vitamin B-3), Vitamin A supplement, copper proteinate, soybean oil, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), garlic oil, folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, calcium iodate, biotin (Vitamin B-7), sodium selenite. E263122

## Healthy Weight Loss:



Low in fat and calories



High protein-to-calorie ratio promotes loss of body fat while helping maintain lean body mass



Natural fiber contributes to satiety

- Added L-carnitine to help dogs burn fat more effectively
- Isoflavones help reduce the risk of weight regain and fat accumulation
- Available in dry, including OM Overweight Management dry and wet, to help with long-term compliance and weight-loss success
- May be fed for weight loss or weight maintenance

## General Health:

- High in antioxidant vitamins A and E to support a healthy immune system
- Great taste to help ensure adequate nutrient intake

### AVERAGE NUTRIENT CONTENT

	DRY		
	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	10.00 g	29.42%	32.30%
Fat	2.18 g	6.41%	7.04%
Carbohydrate	13.17 g	38.73%	42.52%
Crude Fiber	3.33 g	9.78%	10.74%
Total Dietary Fiber	8.83 g	25.97%	28.51%
Soluble Fiber	1.01 g	2.97%	3.26%
Insoluble Fiber	7.82 g	23.00%	25.25%
Calcium	0.31 g	0.90%	0.99%
Phosphorus	0.27 g	0.81%	0.88%
Potassium	0.42 g	1.23%	1.36%
Sodium	0.09 g	0.27%	0.29%
Chloride	0.15 g	0.43%	0.48%
Magnesium	0.07 g	0.20%	0.22%
Copper	0.64 mg	18.90 mg/kg	20.75 mg/kg
Zinc	8.57 mg	252.02 mg/kg	276.72 mg/kg
Vitamin A	342 IU	10,059 IU/kg	11,045 IU/kg
Vitamin E	16.94 IU	498.15 IU/kg	546.96 IU/kg
Total Omega-6 Fatty Acids	0.47 g	1.38%	1.51%
Total Omega-3 Fatty Acids	0.05 g	0.14%	0.15%
EPA+DHA	0.00 g	0.00%	0.00%

### DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY
Total, %	66.2
Protein, %	81.4
Fat, %	82.9
Carbohydrate, %	71.8
Calorie, %	70.3
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	35.4
Fat, %	18.5
Carbohydrate, %	46.1

† Based on digestion testing conducted at the Purina PetCare Technology Centers

<sup>1</sup> Adjustments must be made for environmental conditions, activity level, body condition and breed size. As reflected in the feeding tables, smaller breed dogs can require 15% to 25% more kilocalories per pound of body weight than larger breed dogs. Provide fresh water in a clean container daily.

<sup>2</sup> Kilocalories of metabolizable energy (ME)

<sup>3</sup> This daily amount should be divided into several small meals throughout the day.

<sup>4</sup> For each additional 10 lbs of body weight, feed an additional 114 kilocalories.